



2015



# ABOUT US

## who

The Little Craft Show attracts a trend-setting audience from across the Midwest that's eager to support artists and crafters.

## what

The Little Craft Show is Arkansas' most talked about indie craft market, that caters to our hand-selected artists and crafters from across the Midwest.

## where

SPRING - The Shiloh Square, Downtown Springdale  
WINTER - The Fayetteville Town Center, Downtown Fayetteville

## when

SPRING - Saturday, May 30, 2015, 10am - 6pm  
WINTER - December 5th & 6th, 2015

## why

The Little Craft Show was created in order to give artists an outstanding place to showcase their fine art & handmade wares.

## how

All interested participants must submit an application and photos or links of their work through [thelittlecraftshow.com](http://thelittlecraftshow.com) as well as a non-refundable application fee. Booth fees vary depending on the event. Participants are selected by a jury according to the quality, innovation and uniqueness of their work.

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Event Coordinator  
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# SOCIAL REACH



SHOPPERS

8K+



VENDORS

60+



INSTAGRAM

6K+



PINTEREST

20K+



TWITTER

675+



FACEBOOK

5K+

# SPONSOR

**\$100**

## FRIEND

- Name listed on website
- Original letterpress poster

**\$250**

## GLITTER

- Name listed on website
- Name on print media
- Social media mentions  
*(based on level)*
- Original letterpress poster

**\$500**

## GOLD

- Logo on website
- Logo on print media
- Social media mentions  
*(based on level)*
- Original letterpress poster

**\$1,000**

## CONFETTI

- Logo linked on website
- Logo on print media
- Social media mentions  
*(based on level)*
- Small logo at event
- Option to place materials  
at the Info Booth
- Name on 2k+ email blasts
- Original letterpress poster

**\$2,500**

## CHAMPAGNE

- Logo linked on website
- Logo on print media
- Social media mentions  
*(based on level)*
- Logo at event
- Inclusion in publicity efforts
- Option to place materials  
at the Info Booth
- Logo on 2k+ email blasts
- Shoutouts during event
- Original letterpress poster

**\$5,000**

## BIG CRAFTER

- Logo linked on website x2
- Logo on print media
- Featured Blog Post
- Personalized Pinterest Ad
- Social media mentions
- Logo at event
- Inclusion in publicity efforts
- Option to place materials  
at the Info Booth
- Logo on 2k+ email blasts
- Shoutouts during event
- Spring Activity named  
after you (TBD)
- Original letterpress poster

To discuss a partnership with The Little Craft Show please contact  
Olivia Trimble at [sponsors@thelittlecraftshow.com](mailto:sponsors@thelittlecraftshow.com) or (479) 445-7313.